



My North Town Community Engagement Plan

Leadbitter
Group

Updated: August 2011



Action	Outcomes	Target date
1. Keeping Communities Informed - PR and engagement		
<p align="center">Produce Community Profile: Consisting of all local groups (inc residents groups), contact details and service they provide. Potential links to actions within this plan to be identified.</p>	<p align="center">Enhanced understanding of community</p> <p align="center">Clear communication channels with partners</p>	<p align="center">Jun-11</p>
<p align="center">Produce introductory letter and newsletter</p>	<p align="center">Increased profile of Leadbitter</p> <p align="center">Increase in resident satisfaction</p> <p align="center">Increase in resident knowledge and understanding of proposed works</p>	<p align="center">May-11</p>
<p align="center">Maintain contact and relationships with groups in Community Profile and Statutory agencies</p>	<p align="center">Increased satisfaction of stakeholders and residents</p> <p align="center">Early identification of issues and swift resolutions</p> <p align="center">Clear and accurate messages passed to partners</p>	<p align="center">Ongoing, with satisfaction levels measured in Autumn 2011 and Spring 2012</p>
<p align="center">Develop relationships with Children and teenagers with the provision of activities</p>	<p align="center">Provision of positive activity for teenagers</p> <p align="center">The development documented by young people in their own words</p> <p align="center">Engagement with 'hard to reach' young people</p> <p align="center">A DVD that can be showcased as part of the scheme</p>	<p align="center">Ongoing, with satisfaction levels measured in Autumn 2011 and Spring 2012</p>

Key Achieved In progress To be progressed

Action	Outcomes	Target date
1. Keeping Communities Informed - PR and engagement		
<p align="center">Organise the first event 'Meet the builder'/Demolition event</p>	<p>Target of 200 people to attend</p> <p>Increase community cohesion</p> <p>Positive relationships formed with residents</p> <p>Positive PR with local press</p> <p>Increased resident satisfaction</p> <p>Strengthened links with local groups and agencies</p>	<p align="center">7th May 2011</p>
<p align="center">Community Cabin to be provided in Denmark Street. To be staffed by the Community Co-ordinator/First Wessex Neighbourhood Regeneration Manager.</p>	<p>Increased resident satisfaction</p> <p>Increased awareness of progress and general issues surrounding the development</p> <p>Maintenance of positive relationships with residents</p> <p>Quick and effective way to deal with residents issues</p>	<p align="center">Ongoing, with satisfaction levels measured in Autumn 2011 and Spring 2012</p>
<p align="center">Organisation of milestone events throughout the life of the development</p> <p align="center">Next Event: Christmas Carol Concert</p>	<p>Increased community participation</p> <p>Increased community cohesion</p> <p>Positive publicity</p> <p>Increased awareness of development issues</p>	<p align="center">Date TBC</p>

Key  Achieved  In progress  To be progressed

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1. Keeping Communities Informed - PR and engagement		
Notice Boards to be positioned around the estate	Increased awareness of progress Increased resident satisfaction	Jun-11
Ensure a bespoke service to Alma House residents with all communication and engagement activities	Bespoke service to residents ensuring communications are understood Increased sense of security for vulnerable residents Residents fully included in all communications and events	Ongoing, with satisfaction levels measured in Autumn 2011 and Spring 2012
Establishment of Neighbourhood Watch schemes across the new estate	Increased resident involvement and community safety	As each phase nears completion
Include Community Art projects as part of the development	Increased community involvement and ownership Aesthetically pleasing look to estate Engagement of new residents and strengthening of neighbourly bonds	Date TBC
Encourage feedback by maintaining a complaints register and issuing satisfaction surveys every 6 months during the development	Increased awareness of resident issues Ability to respond effectively to residents concerns Residents issues dealt with at first stage - prevention of escalation	First survey to be completed in Autumn 2011

Key



Achieved



In progress



To be progressed

Action	Outcomes	Target date
1. Keeping communities informed—PR and engagement		
<p>Work with local Schools to promote Health and Safety/Careers/Curriculum Enrichment</p>	<p>Increased awareness of young people about the dangers associated with building sites</p> <p>Reduction in chance of accidents/incidents involving young people on site</p> <p>Target of zero accidents/incidents on site</p> <p>Strengthened links with local schools</p>	<p>First events held in July 2011</p> <p>Ongoing</p>
<p>Work with Families with U5's to ensure they are fully involved and engaged with where appropriate. Joint events to be held with Maple Vue.</p>	<p>Inclusion of young families in all aspects of the development</p>	<p>Dates TBC</p>
2. Local Employment and Training		
<p>Organise a supply chain event to engage with local companies, training providers and SME (Small and Medium enterprises under 250 employees)</p>	<p>Interest generated among local businesses and training providers</p> <p>Local companies and training providers signed up with expressions of interest</p>	<p>14/04/2011</p>

Key  Achieved  In progress  To be progressed

Action	Outcomes	Target date
2. Local employment and training		
<p>The provision of six training/apprenticeship placements, support, guidance and review of progress:- 2 x skilled apprenticeships in Trainee Site Manager and Quantity Surveyor 1 x plumber (West London College) 1 x electrician (West London College) 2 x TBC</p> <p>Aldershot and Farnborough College and MB learning to be engaged with</p>	<p>Apprenticeship places secured</p> <p>Six apprentices recruited and on site</p> <p>Positive contribution to young peoples career chances</p> <p>Case studies produced to evidence benefit of opportunities</p> <p>Possible employment opportunities</p>	Mar-12
<p>12 local people to be indentified and recruited to placements over the next 12-15 months:-</p> <p>12 General Construction Operatives</p> <p>To be identified through local staff and MB Learning</p> <p>CSCS Cards to be obtained through working with MB Learning prior to securing a placement</p>	<p>12 local people identified</p> <p>12 people achieve CSCS Green Card</p> <p>12 people sustain placements</p> <p>Individual case studies produced to evidence benefit of placements</p> <p>Possible employment opportunities after placement</p>	Sep-12
<p>Catering</p> <p>Possible chance to get local college involved in catering provision - to be explored</p>	TBC	TBC
<p>Training Courses</p> <p>Security course which lasts for 2 weeks with First aid and CRB included provided by Aldershot College</p>	TBC	TBC

Key  Achieved  In progress  To be progressed

Action	Outcomes	Target date
3. Making a difference within wider community		
<p>Donations to schools, youth groups etc...</p> <p>E.g. Christmas Tree Donation Hard hats and High visibility vests for local schools</p>	<p>Positive contribution to the wider community</p> <p>Strengthened links with local agencies and schools</p> <p>Enhanced local profile of Leadbitter and project as a whole</p>	<p>Dependent on events.</p>
<p>Link with Step By Step Project to create initiative benefitting young homeless and vulnerable people. Initiatives to be confirmed</p>	<p>Contribute to the life chances of target group while adding to the sustainability of project.</p>	<p>TBC</p>
<p>SOS schools project</p>	<p>Provide materials, labour and project management to create new school asset/facility</p>	<p>Autumn/Winter 2011</p>
5. Environment		
<p>Production of a green guide/handover pack will be produced jointly with First Wessex together with our Green Bag, to be presented to each new resident on taking up residence in their new home.</p> <p>Other environmental opportunities using off cuts of materials can be used at college, or to host specific events eg during sustainability week (insulation into bean bags, wood into nesting boxes)</p>	<p>Increased awareness of green Issues</p> <p>Residents comfortable and confident in their new homes</p> <p>Encourage reuse and diminish waste to landfill.</p>	<p>Ongoing throughout the phases</p>

Key  Achieved  In progress  To be progressed